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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/802,278 Confirmation No.: 6866
Applicant : Juels, Ari
Filed : 03/08/2001
Group Art Unit : 3621
Examiner : Elisca, Pierre E.
Title : TARGETED DELIVERY OF INFORMATIONAL CONTENT
WITH PRIVACY PROTECTION

Attorney Docket No. : 081004.167 US2 (RSA-044)
Customer No. : 23483

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8(a)

I hereby certify that this correspondence, and any enclosures referenced herein, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MAIL STOP RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

on September 13, 2004.

Lisa A. Calder
Lisa A. Calder

MAIL STOP RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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GROUP 3600

RESPONSE AND REQUEST FOR CONTINUED EXAMINATION
PURSUANT TO 37 C.F.R. § 1.114

Dear Sir:

Applicants hereby request continued examination of this application according to 37 C.F.R. § 1.114 by filing a submission (this Response) and the required fee set forth in § 1.17(e). A three-month extension of time to file is also requested for the filing of this Response and RCE.

Responsive to the Final Office Action mailed on March 12, 2004, Applicant offers the following remarks. Applicant respectfully requests reconsideration and reexamination of the above-referenced patent application in view of the following remarks.

The Claims are reflected in the listing of claims, which begins on page 3 of this paper.

Appl. No. 09/802,278
Amdt. Dated September 13, 2004
Reply to Final Office Action of March 12, 2004

Remarks begin on page 8 of this paper.